Beat: Arts

Edinburgh Festival Fringe 2024

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USPA NEWS - The world's greatest platform for creative freedom will return 02 – 26 August 2024.

Edinburgh Festival Fringe 2024 invites audiences to #UnleashYourFringe

This year's programme features work across 3,317 shows, with themes tackling some of the most topical issues in the world today. From politics and current affairs to the environment; AI and technology to sport; LGBTQ+ and neurodiverse-led work to capitalism and the female experience – this year's festival brings together performers from across the world, from homegrown Scottish talent to international artists travelling from near and far.

The Fringe is recognised as one of the most important cultural events on the planet, with performers from 58 countries appearing in Edinburgh this August.

Launching the 2024 Fringe programme, Shona McCarthy, Chief Executive of the Edinburgh Festival Fringe Society, said: 'Revealing the programme is such an exciting moment for everyone involved in the Fringe, and we encourage audiences to jump right in, book some things that you know you will love, and take a chance on something new.

'The Fringe programme is bursting with every kind of performance, so whether you're excited for theatre or cabaret, or the best of comedy, music, dance, children's shows, magic or circus, get ready to unleash your Fringe this August and experience the creativity, excitement and passion artists bring to Edinburgh every year.'

'Thank you to everyone who has a hand in making the Fringe happen. To artists, venues, workers, producers, technicians, promoters and support staff, we appreciate you and hope you have a fantastic Fringe. Thank you to Edinburgh's local business community for your support; to Scotland's residents who come out in their thousands, and to all audiences who keep the Fringe buzz alive by coming to see work. Bring on August!'

The Edinburgh Festival Fringe has become a world-leading celebration of arts and culture, surpassed only by the Olympics and the World Cup in terms of global ticketed events.

It is an open-access performing arts festival, meaning there is no selection committee, and anyone may participate, with any type of performance. The official Fringe Programme categorises shows into sections for theatre, comedy, dance, physical theatre, circus, cabaret, children's shows, musicals, opera, music, spoken word, exhibitions, and events. Comedy is the largest section, making up over one-third of the programme, and the one that in modern times has the highest public profile, due in part to the Edinburgh Comedy Awards.
The Festival is supported by the Edinburgh Festival Fringe Society, which publishes the programme, sells tickets to all events from a central physical box office and website, and offers year-round advice and support to performers. The Society's permanent location is at the Fringe Shop on the Royal Mile, and in August they also manage Fringe Central, a separate collection of spaces dedicated to providing support for Fringe participants during their time at the festival.

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