

Beat: Vips

## **Exhibition BEING MODERN - MOMA IN PARIS**

**From October 11, 2017 To March 5, 2018**

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**USPA NEWS** - Organised by Louis Vuitton Foundation in PARIS and the Museum of Modern Art in NEW YORK, the Exhibition 'Being Modern: MoMA in PARIS' draws together a superb and far-reaching Representation of the Highly Important Artwork that MoMA has acquired since its Founding in 1920. Presented from October 11, 2017 to March 5, 2018, the Exhibition includes Masterworks ranging from the Birth of Modern Art through Trends and Styles such as American Abstraction, Pop Art and Minimalism to the most Contemporary Art.

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A Multidisciplinary Selection of 200 Works will occupy the whole of the Foundation's Building. The Works are drawn from all Six of the MoMA's Curatorial Departments, reflecting the History of the Institution and the Choices it had made in building its Collection.

The Exhibition responds to Two Objectives to show a Significant Body of MoMA's great Collection in PARIS, and to evoke the more Fluid and Interdisciplinary Installations that Visitors to MoMA will encounter following the Completion of the Expansion and Renovation Project.

'Etre Moderne : le MoMA À Paris' is co-organised by the Museum of Modern Art in NEW YORK and Louis Vuitton Foundation in PARIS, under the Direction of Glenn LOWRY (Director, Museum of Modern Art) and Suzanne PAGE (Artistic Director, Louis Vuitton Foundation). The Curator of the Exhibition is Quentin BAJAC (The Joel and Anne EHRENKRANZ Chief Curator of Photography, MoMA), assisted by Katerina STATHOPOULOU (Assistant Curator, MoMA) in association with Olivier MICHELON (Curator, Louis Vuitton Foundation) for the Installation of the Exhibition in PARIS. The Section pertaining to the Archives is organised by Michelle ELLIGOTT (Chief of Archives, Library, and Research Collections, MoMA).

The Selection of Artworks and the Structure of the Exhibition were defined by Glenn LOWRY and Quentin BAJAC, with the support of the various Curatorial Departments of the Museum. These Departments have worked together during the planning of this Exhibition to enable Discussions, develop Comparative Approaches and foster Openness towards other Geographic and Aesthetic Horizons or potential Identities. The Project was undertaken in close collaboration with the Artistic Department of Louis Vuitton Foundation.

### **AROUND THE EXHIBITION**

A Programme encompassing Architecture, Cinema, Performance and Music will run alongside the Exhibition, with Highlights including Two Panel Debates on January 12, 2018. These Meetings will bring together the Directors of Major International Institutions (Tate, Pompidou Centre, Perez Museum (Miami), Studio Museum in Harlem, MOCA (Los Angeles)... In Discussion of New Issues facing Modern and Contemporary Art Museums. Elizabeth LBOVICI and Hanz-Ulrich OBRIST will moderate these Debates.

The affiliated Programme will be inaugurated on the First Day of the Exhibition : Wednesday October 11, 2017 at 8.00 pm, with a Meeting with Glenn LOWRY, Director of MoMA and Elizabeth DILLER, Founder of the Architecture Agency Diller Scofidio + Renfro Renovation and responsible for the Expansion of the MoMA's New Building. This Discussion will be led by Jean-Louis COHEN, Architect, Historian and Visiting Professor at the Collège de France, and Sheldon H. SOLOW, Professor of the History of Architecture at the Institute of Fine Arts, New York University.

Source : Press Conference @ Louis Vuitton Foundation in PARIS, on September 07, 2017

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Jean-Paul CLAVERIE (Director sponsorship & Advisor to the President LVMH)

Suzanne PAGE (Artistic director Louis Vuitton Fondation)

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